

# Georgia Professional Lobbyists Association

## Pre-Session Seminar

[www.galobbyists.org](http://www.galobbyists.org)  
November 26, 2018

*Location: Nelson Mullins Law Firm  
201 17th Street NW, Suite 1700, Atlanta, GA 30363*

### Agenda

9:00 a.m. – **Senator Butch Miller, President Pro Tempore**

*Impact of the 2018 state elections on public policy and the legislative process;  
Preview of the 2019 General Assembly Session*

Introduction:

Learning objectives -- At the end of the presentation, the learner will be equipped to:

1. Understand the how the recent elections will influence legislative debate
2. Know the election takeaways of a prominent legislative leader
3. Appreciate the impact of Senate leadership changes on committee and floor action
4. Anticipate the major bills in the 2019 session
5. Contrast the policy priorities of a new governor with those of the Senate Majority
6. Predict areas where the majority and minority caucuses will promote different policy and legislative approaches, and
7. Anticipate 2019 appropriations priorities and budget considerations.

9:30 a.m. – **Todd Rehm**, Sand Mountain Communications, LLC

**Howard Franklin**, Thompson Victory Group

*Dissecting the 2018 elections; Predicting 2020 outcomes*

Introduction:

Learning objectives -- At the end of the presentation, the learner will be equipped to:

1. More fully understand voter performance in the 2018 primary and general elections
2. Know more specifically how regions of Georgia voted
3. Utilize the knowledge of voting trends to anticipate future electoral performance
4. Understand or predict how members of both parties will approach consideration of top issues
5. Anticipate public policy proposals arising from hot-button issues in the campaigns.

10:00 a.m. -- **Rep. Jon Burns, House Majority Leader**

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**10:30 a.m. -- *Ethics updates and decisions***

Presenters: Stefan Ritter, Executive Secretary; Robert Lane, JD, and Bethany Whetzel, JD, Co-Deputy Executive Directors

GA Transparency and Campaign Finance Commission

Introduction:

Learning objectives -- At the end of the presentation, the learner will be equipped to:

1. More accurately create and submit required expenditure filings with the GTCFC
2. Determine what is allowed behavior and expenditures for registered lobbyists
3. Understand the impact of recent rulings and opinions of the Commission, and
4. Identify areas within rule and law which require special discernment.

**11:00 a.m. – GPLA Business Meeting**

**11:15 a.m. – Rep. Robert Trammell, House Minority Leader**

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11:45 a.m. -- Luncheon

12:15 p.m. – **Tom Daniel, Senior Vice-Chancellor, University System of Georgia** (Retired)

*Reflections, advice, and admonitions from a Georgia advocacy icon*

*(a.k.a. an Old Dogs presentation)*

Introduction: Kirby Thompson, SunTrust

Learning objectives -- At the end of the presentation, the learner will be equipped to know and apply the following information:

1. Most important behavior for a lobbyist
2. Best approaches for advocacy
3. Things to avoid when lobbying
4. How the work of the General Assembly has changed since 1975
5. How lobbying is likely to change in the near term
6. The most remarkable thing Mr. Daniel saw in politics or government during his tenure
7. The most shocking thing during his four-decade-plus career
8. What Mr. Daniel enjoyed most in his career
9. What he enjoyed least, and
10. The one thing he would like to do over.