

# Georgia Professional Lobbyists Association

## Pre-Session Seminar

[www.galobbyists.org](http://www.galobbyists.org)  
November 11, 2019

*Location: Nelson Mullins Law Firm  
201 17th Street NW, Suite 1700, Atlanta, GA 30363*

### Agenda

#### 9:00 a.m. – **Professional Development: Communicate More Effectively**

Presenter: Jet Toney, Cornerstone Communications Group

Learning objectives -- At the end of the presentation, the learner will be equipped to:

1. More effectively communicate with legislators, staff, and media in voice, print
2. Explain legislation more efficiently
3. Employ more helpful communication strategies on behalf of clients.

#### 9:30 a.m. -- ***Ethics updates and decisions***

Presenter: David Emadi, Executive Secretary  
GA Transparency and Campaign Finance Commission

Learning objectives -- At the end of the presentation, the learner will be equipped to:

1. Understand the recent enforcement actions of the Commission
2. More accurately create and submit required expenditure filings with the GTCFC
3. Determine what is allowed behavior and expenditures for registered lobbyists
4. Understand the impact of recent rulings and opinions of the Commission, and
5. Identify areas within rule and law which require special discernment.

#### 10:00 a.m. – **Senator Blake Tillery**, R-Vidalia, Administration Floor Leader

Teaching objectives -- At the end of the presentation, the learner will know and understand the following personal perspectives and experiences of the speaker:

1. The contrast of the presenter's view/opinion of the legislature before running for office, as a freshman, and now as a veteran
2. Prominent issues anticipated in the 2020 General Assembly
3. Issues of interest the presenter will engage in the 2020 legislative session
4. The mood of the members of the legislature going into the 2020 session
5. A prediction on the 2020 elections and the impact the results will have on Georgia government
6. A floor leader's perspective on the legislative process compared to a "rank-and-file" member
7. The Governor's likely priorities for the 2020 legislative session.

10:20 a.m. -- **Rep. Bonnie Rich**, R-Sugar Hill

Teaching objectives -- At the end of the presentation, the learner will know and understand the following personal perspectives and experiences of the speaker:

1. The contrast of the presenter's view/opinion of the legislature before running for office, as a freshman, and now as a veteran
2. Prominent issues anticipated in the 2020 General Assembly
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4. The mood of the members of the legislature going into the 2020 session
5. A prediction on the 2020 elections and the impact the results will have on Georgia government.

10:40 a.m. -- **Rep. David Dreyer**, D-Atlanta

Teaching objectives -- At the end of the presentation, the learner will know and understand the following personal perspectives and experiences of the speaker:

1. The contrast of the presenter's view/opinion of the legislature before running for office, as a freshman, and now as a veteran
2. Prominent issues anticipated in the 2020 General Assembly
3. Issues of interest the presenter will engage in the 2020 legislative session
4. The mood of the members of the legislature going into the 2020 session
5. A prediction on the 2020 elections and the impact the results will have on Georgia government.

11:00 a.m. -- **Sen. Elena Parent**, D-Atlanta

Teaching objectives -- At the end of the presentation, the learner will know and understand the following personal perspectives and experiences of the speaker:

1. The contrast of the presenter's view/opinion of the legislature before running for office, as a freshman, and now as a veteran
2. Prominent issues anticipated in the 2020 General Assembly
3. Issues of interest the presenter will engage in the 2020 legislative session
4. The mood of the members of the legislature going into the 2020 session
5. A prediction on the 2020 elections and the impact the results will have on Georgia government.

11:30 a.m. -- **David Cook, JD**, Secretary of Georgia Senate -- *Three Key Areas of the Legislative Process*

Teaching objectives -- At the end of the presentation, the learner will know and understand more about the legislative process in three specific areas:

1. Differences in House and Senate rules on legislative process
2. What are special action procedures (How many bites at the apple are allowed)
3. What is the single subject matter/germaneness rule.

12:00 Noon -- **Lunch n' Learn -- Retirement Planning for Lobbyists**

Presenter: Jamey Toney, CFP, ChFC

Teaching objectives -- At the end of the presentation, the learner will recognize opportunities for retirement planning and strategies for wealth building at any stage of a lobbying career.

1:00 p.m. -- **Comments and Adjournment**